

**MSMBA**

**Board of Directors Conference Call**

**September 30, 2010**

**10 AM**

Present:

Quentin Whitwell

BJ Doty

Joe McNeese

Felicia Ford

Tim Allen

Linda Halle

Todd Chapman

Maura Phillips

Patty McMullan

Richard Martin

Bettie Malone

TJ St. Amaud

Margaret Peel

Minutes – Rebecca McKellar

BJ Doty:

- Meeting called to order, 10 AM

Joe McNeese:

- Visited coast 3 weeks ago and met with MBA convention contact at IP Casino, Brenda Taylor.
- Space reserved for convention looks great, 2 ballrooms, 2 smaller breakout rooms, both right off the top of the escalator
- Board needs to get ideas for speakers

Board-wide discussion:

- Sit Down dinner vs. nice lunch
- Date/time and details for a reception honoring sponsors
- Board Members agree - nice lunch on Thursday and give awards during this time
- Nice lunch on Thursday will allow for Thursday night to be free for companies / attendees to do whatever they'd like
- Nice lunch will be less expensive than a nice dinner – Joe McNeese
- Board agrees to have the reception honoring sponsors take place on Wednesday evening
- Golf awards and early registrations will both occur at this reception
- TJ St. Amaud and Joe McNeese will be handling the golf tournament

Margaret Peel:

- Explore options for attendees who don't play golf, service project or volunteer event – enhance image

Joe McNeese:

- What does everybody want to see addressed in the form of a speaker or breakout session?
- Board agreed an agency update for 15-20 minutes would be beneficial
- Tim Allen: Loan officer education?
- There are 4 slots to be filled
- Penciled in one big session on Friday for everyone for agency reports – beneficial to all in attendance
- Each would have 30 minutes to speak and maybe a Q/A time
- Compensation issues changing soon, Jan or April 2011
  
- Potential Agencies: VA, FHA, USDA, Fannie Mae, Freddie Mac

Margaret Peel:

- Fannie or Freddie Session

Bettie Malone:

- On the DA waiting list, they get their budget in December, need to hit them at precise time

Joe McNeese:

- Board needs to set up committee chairs to delegate responsibility for planning and executing convention
- McNeese will serve on golf tournament committee and speaker committee
- Need separate committees to focus on – sponsor, registration, publicity, mailings, entertainment, theme, decorations

Maura Phillips:

- Has decorations from previous conventions
- Will serve on sponsorship committee too
- Jonnette Moss, Felecia Ford, Maura Phillips – sponsor committee

Joe McNeese:

- Need to find sponsors immediately as they are already preparing budgets for 2011
- Get sponsorship mailing out

BJ Doty:

- Create Save the Date with convention theme
- Board needs to decide on them before next conference call – Thursday, Oct. 7
- Save the date needs to be sent before monthly luncheon on Oct. 21
- Search the internet for themes – Joe McNeese

Maura Phillips:

- Previous Sponsors – Rebecca McKellar to e-mail spreadsheet to: Tim Allen, Maura Phillips, Felicia Ford

Tim Allen:

- E-mail him any speaker ideas

BJ Doty:

- Need to have underwriting information offered at convention

TJ St. Amaud:

- Meet and Greet on the Coast, Thursday, October 7
- 6-8PM
- It's going to be great event, great food lined up, need a solid MSMBA turnout

Joe McNeese:

- Breakfast on Friday morning was just an idea, depending on speakers we may not want to spend money on it, could be a way to keep registration fee down
- The \$225 Registration fee for 2010 was too expensive, in past years it's been under \$200

BJ Doty:

- Thanks the Board for input, confirms next weeks call for 10 AM on October 7, 2010
- Meeting Adjourned, 10:56 AM